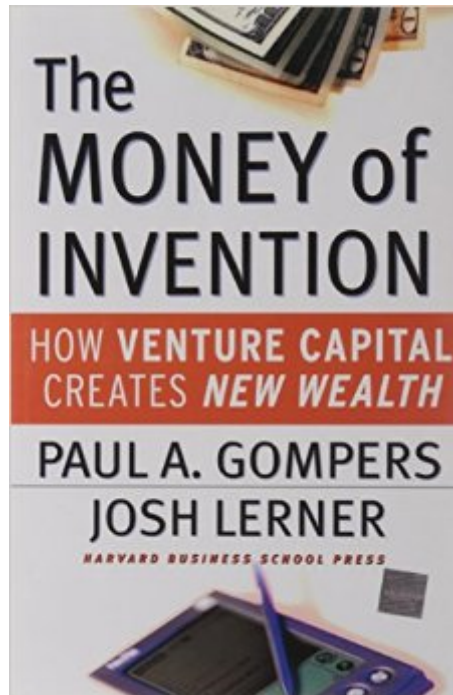


The book was found

The Money Of Invention: How Venture Capital Creates New Wealth



Synopsis

This volume provides a meaningful framework for understanding the relationship between venture capital and entrepreneurial success. It helps readers spot the real limitations of and challenges facing venture capitalists, entrepreneurs and individuals or institutions who want to play either role in the venture game. The authors give the background to why venture capital has exploded as an industry by explaining how venture capitalism drives - and has always driven - innovation, economic growth and job creation beyond high technology and industrialized countries.

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Customer Reviews

Gompers and Lerner have written the best book on venture capital thus far. The authors have done a great service to entrepreneurs, VCs, and the entire business community with this work. It is written, organized, and executed at perfect pitch and should be read by anyone considering taking the plunge into entrepreneurship, pursuing a career as a VC, or simply wanting to know more about the complexities and true nature of venture capital. As venture capital gradually becomes more plentiful in the next 24 months, reviewing this work should be required of serious-minded professionals.

Great read! Very insightful. If you have a innovative idea but limited funds, this book may be your roadmap to success.

This is one of the best VC books I have read so far. Prof. Gompers is an excellent instructor and

academician. I enjoyed his book, but gotta admit enjoyed his class even better. Golib Kholjigitov, New York, USA.

This well written book gives you the whole story: What's in for entrepreneurs raising funds, for VC investors, and how the industry creates value as a whole. It will give you insights that may be valuable if you haven't been a player or gone through financing rounds before. A must read!

I can't say enough good things about this book! Gompers and Lerner provide a crystal clear explanation of the role venture capital plays in the economy and offers an insightful view of how venture capital will change in the future. Anyone who is launching a new venture should bypass the "How To Write A Business Plan" books and pick up a copy.

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